



Andy Warhol, Unidentified Woman #23 (Blonde Hair and Dog), 1986. University of South Florida Collection, © The Andy Warhol Foundation for the Visual Arts, Inc. Facing page: Jason Lazarus, *Spencer Elden in his last year of high school (January 2008)*, 2008. Image courtesy of the artist; Collection of the Museum of Contemporary Photography at Columbia College Chicago.

August 20 – December 15, 2012

USF Contemporary Art Museum

The Andy Warhol Legacy Project

Genevieve Lykes Dimmitt Lobby Gallery and West Gallery
The Andy Warhol Legacy Project is an exhibition of 106 Polaroids and 50 gelatin silver prints the USF Contemporary Art Museum received in 2008 as a gift from The Andy Warhol Foundation for the Visual Arts, as part of the Andy Warhol Photographic Legacy Program. The portraits, celebrity snapshots, couples, nudes, painting ideas, party photos, still lifes, and outdoor scenes that make up the gift demonstrate the range of Warhol's interests.

The Importance of Being Photographed

Lee & Victor Leavengood Gallery

The Importance of Being Photographed takes its cue from the gift from The Andy Warhol Foundation for the Visual Arts and Oscar Wilde's seminal play "The Importance of Being Earnest." Although separated by an ocean and almost a century, both Warhol and Wilde were interested in examining celebrity, beauty, sexuality, privacy, and despair. The American photographers in this exhibition continue to examine those themes, often revealing a rapport between the artist and his or her subject. Artists include: Tina Barney, Dawoud Bey, Katy Grannan, Jason Lazarus, Malerie Marder, Ryan McGinley, Catherine Opie, and Alec Soth.

The Importance of Being Photographed is curated by Jane Simon, USFCAM Curator, and organized by the USF Contemporary Art Museum, Tampa.

CELEBRATION OF THE EXHIBITIONS

August 31

Conversation with Cary Leibowitz, 6–7pm, USF Theatre2, THR

New York-based artist and writer Cary Leibowitz and curator Jane Simon will discuss Andy Warhol's role as a photographer. Although Warhol is one of the best known artists of the twentieth century, scholars have often focused more on his painting, than on his extensive explorations of photography. The conversation will examine Warhol's changing practice, as well as his influence on photography.

Reception, 7–9pm, USFCAM

CURATOR'S TOURS

October 4, 12–1pm, USFCAM

November 8, 12–1pm, USFCAM

Free, guided tours of with curator Jane Simon

ART THURSDAYS

Mix, Mingle, and Learn at these student events

September 13: Gallery Talk, 6–8pm, USFCAM

Enjoy the museum after dark with a gallery talk by curator Jane Simon about the dialogue between photographers and their subjects. This fun event will feature refreshments and a DJ.

October 18: Andy Warhol Halloween, 6–8pm, USFCAM

CAM stays open late for an Andy Warhol inspired Halloween Party. This exciting event will feature refreshments and a DJ.

CONTEMPORARY ART MUSEUM | Institute for Research in Art

University of South Florida
4202 East Fowler Avenue, CAM1101
Tampa, FL 33620-7360 USA
(813) 974-2849 | www.ira.usf.edu | caminfo@arts.usf.edu

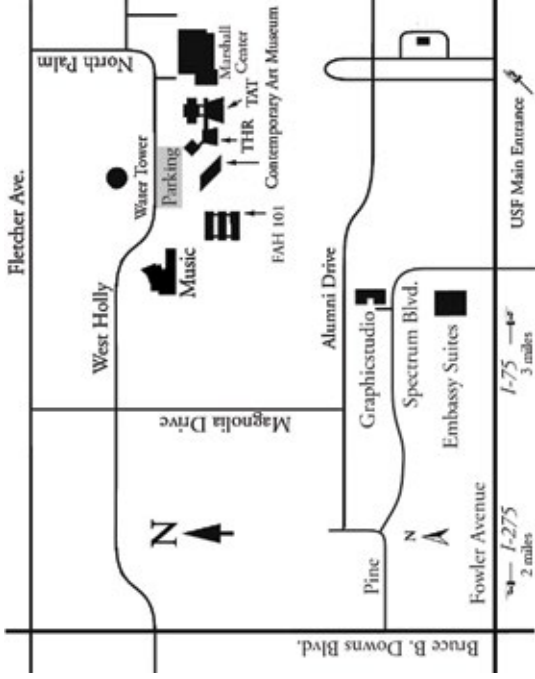


UNIVERSITY OF
SOUTH FLORIDA
COLLEGE OF THE ARTS



Non-Profit Org.
U.S. Postage
PAID
Permit 257
Tampa, FL

Hours: M–F 10am–5pm, Sat. 1–4pm; Closed USF Holidays



The Institute for Research in Art is recognized by the State of Florida as a major cultural institution and receives funding through the State of Florida, Department of State, Division of Cultural Affairs, the Florida Council on Arts and Culture, and the National Endowment for the Arts. The USF Contemporary Art Museum is accredited by the American Association of Museums.



Cover image: Catherine Opiie, *Levy*, 2008. Courtesy of the artist and Mitchell-Innes & Nash, New York

